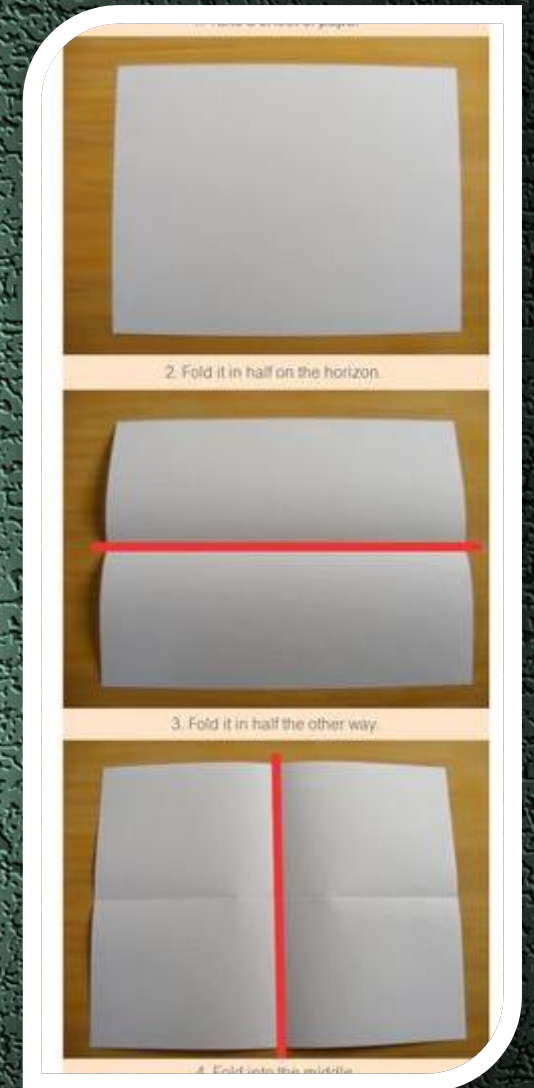


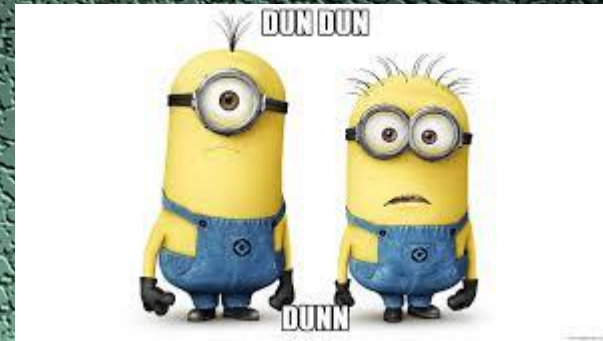
# Welcome

- ▶ Please take a blank piece of paper.
- ▶ Fold it in half like a hotdog bun.
- ▶ Fold it in half a second time to get four rectangles.
- ▶ Prepare to draw.





# The Rules. . .



The word will be read to you

Please do not ask questions at this time

Please remain quiet during the reading of the words

Do the best you can to represent the word you hear on paper (45 seconds)

This is an independent activity. Do your own work.

Be happy, there are no wrong answers

Have Fun!



# Listen

# Draw





# Shared Meaning

What do words mean to you?

Maybe more important, what do they mean to others?

Created and Presented by Steven B. Johnson, AB, AAS, BAS, ABEI





# Flower - Flour







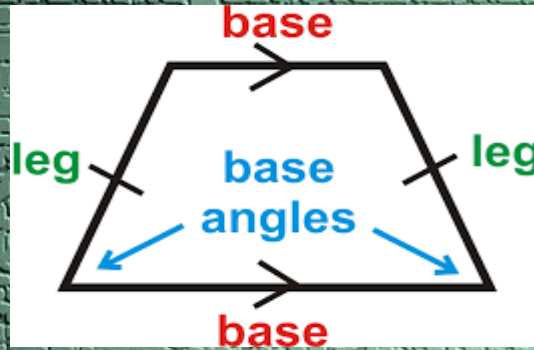
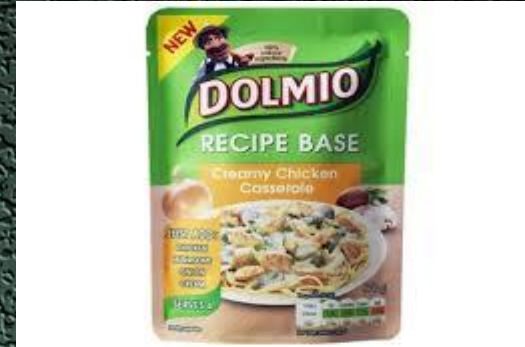


# Bat - Batt





# Base - Bass



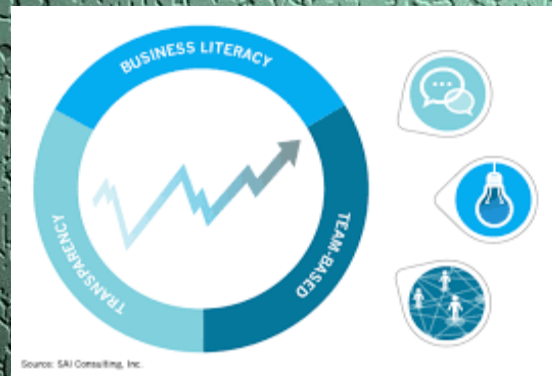




Bass



# Steak - Stake



**Risk**



# Doe - Dough - Doh

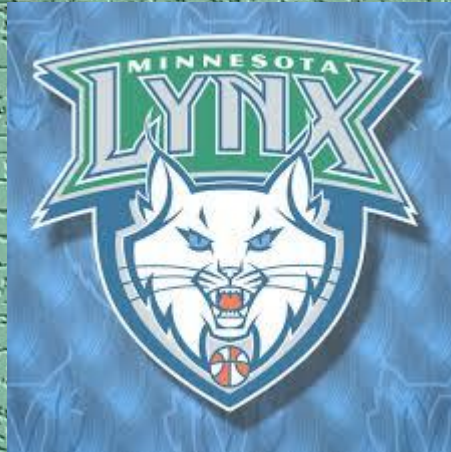


Why is money  
called dough?  
Because we all  
knead it.





# Lynx - Links





# Medal - Metal - Meddle - Mettle



Meddle ~ a verb meaning to intrude on another's affairs or to tamper.

Mettle ~ (1) courage and fortitude, and (2) inherent quality of character and temperament



# Some that are hard to Draw

## ► Right:

- A direction
- Correct
- “just now”
- To be treated a certain way
- Conservative political ideas

## ► Rite: Fixed actions or routines, usually religious

## ► Write:

- Create a work
  - Poem, song, book
- To make marks to communicate
- To record into electronic memory



# Some that are hard to Draw

- ▶ Your:
  - ▶ Belonging to
- ▶ You're:
  - ▶ Your are (a contraction)
- ▶ Yore:
  - ▶ A long time ago
- ▶ Ur:
  - ▶ Short hand for your/you're





Please go



the



And  
put **Ur**



Next  
too  
the



In  
the





Please go

to

the

And

put

Your



Right  
next to  
the



In  
the





# Global Shared Meaning

- ▶ How this goes beyond this classroom...



Pepsi-Cola

1898



PEPSI-COLA

1905



DRINK  
PEPSI-COLA

1906



PEPSI-COLA

1940



1950



1962



1973



1991-92

1998

2003

2008 - TODAY



COCA-COLA



*Coca-Cola Coca-Cola*

1886

1900s (first labels)

1900s

1940s



**Coke  
Coke**



1950s-60s

1960s (wave is introduced)

1985 (new Coke)

1987



*Coca-Cola*

1990s

2000s

2009 - TODAY



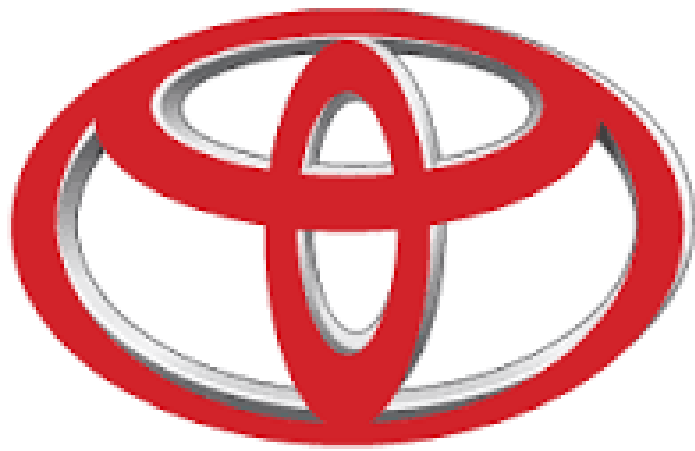


**HAMLIN**  
**UNIVERSITY**

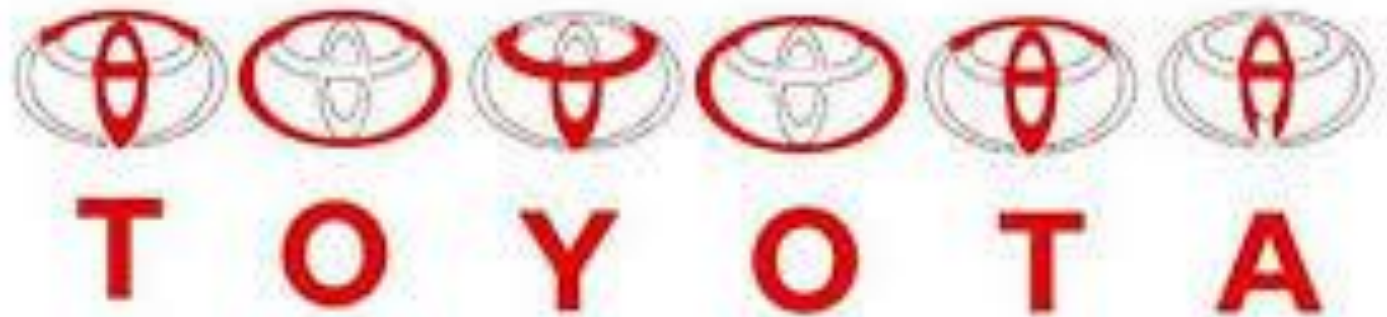
School of Education

**Minnesota** Department of  
Education





**After all these years,  
I just realized this...**



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National  
Broadcasting  
Company

NBC National Bank of Canada

NBC **National Board**

**Certification (*teachers*)**

NBC No Body Cares

NBC **Naberevnye Chelny**  
**(*Russia*)**

NBC Nothing But Coffee

NBC **Northampton Borough**  
**Council (*UK*)**



So?  
Now  
What?

What's  
Now?



# Thank you!

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